

Bradley Peniston

1332 Shepherd Street NW Washington, D.C. 20011 brad@navybook.com (202) 487-8870 navybook.com

Deputy Editor, *Defense One* 2015-present

Run the four-person news staff of the national-security publication of [Atlantic Media](#).

- Assign and edit most copy for posting.
- Solicit and edit op-eds. Have edited pieces by serving and former service chiefs, [defense](#) and service secretaries, unified commanders, secretaries of state, etc.
- Co-write the daily [D Brief](#), a morning newsletter about the future of national security. Helped launch and edit the weekly [Global Business Brief](#) newsletter about the defense industry.
- Oversee social-media posting and growth initiatives.
- Edit scripts for videos (e.g. "[What You Need to Know About Russia's Big Wargame on NATO's Doorstep](#)").
- Write breaking news (e.g., "[A Key NATO Ally Looks Nervously at Putin—and Trump](#)" and "[Navy Opens Fire on Cold-War Personnel System](#)").
- Speak about national-security topics [onstage](#) and on various [broadcast outlets](#).
- Automated various production processes, saving several person-hours per week.

Managing Editor for Product Development, *Defense News* 2014-15

Developed and produced digital and print products for an international, multimedia news organization that covers military procurement and the global defense industry. Helped develop annual budgets. Directed design and web-development efforts. Edited a monthly training-and-simulation newsletter and produced a bi-weekly Arabic-language newsletter.

- Organized and edited the [Defense News AUSA Show Daily](#), the first official show daily at the nation's largest defense show. Ran 10-person team; produced three issues.
- Wrote [@DoDContractsBot](#), a Python twitterbot that automatically sums the value of the day's Pentagon contracts and tweets the result.
- Saved 20 person-hours per week by using Javascript to partially automate the production of the daily [Early Bird Brief](#) newsletter.
- Helped drive [@defense_news](#) following from 41,000 to 64,000 in a year.

Editor, *Armed Forces Journal* 2011-14

Selected and edited all articles for one of the world's leading journals of military commentary and analysis. Directed production of monthly magazine. Managed budget for six contributing editors. Wrote the monthly [Darts & Laurels](#) column. Wrote the daily [Must-Reads](#) column.

- In 2012, the American Society of Business Publication Editors [named AFJ](#) one of the country's top-10 small-circulation trade magazines.

- I edited and published “[Truth, Lies & Afghanistan](#),” an Army officer’s critique of senior leaders that drew [national press](#), sparked a Congressional hearing, and [won its author](#) the 2012 Ridenhour Prize for Truth-Telling.
- Wrote functional specifications for AFJ’s iPad app.
- Received the company’s top award for managers in 2008.

Executive Editor, [C4ISR Journal](#) and [Training & Simulation Journal](#) 2011-13

Supervised the editorial direction, freelance budget, and production of the monthly magazines, biweekly newsletters, and websites of the industry-leading [C4ISR Journal](#) (today: [C4ISR & Networks](#)) and [Training & Simulation Journal](#).

- Helped organize and emcee the 2012 C4ISR Conference, a two-day event headlined by DNI James Clapper and DIA director Lt. Gen. Michael Flynn.

Managing Editor, [Defense News](#) 2002-11

Directed news operations for weekly newspaper and website. Assigned and edited stories by six staff writers; oversaw 15 correspondents in Europe, the Middle East, and the Pacific Rim. Wrote and edited editorials. Provided art direction for photos and graphics. Took on more of the editor’s duties in 2008, after the launch of “This Week in Defense News with Vago Muradian,” a Sunday morning television show.

- Began tweeting [@defense_news](#) in 2009.

Deputy Editor, [Defense News](#) 2001-02

Assigned and edited stories by foreign correspondents. Wrote and edited editorials.

Managing Editor, [Military.com](#) 2000-01

As part of the launch team for this San Francisco-based startup, I created and ran a six-person newsroom for a commercial Web site that eventually drew two million visitors per month. Directed coverage of U.S. military by staff and freelance reporters. Edited text, graphics, discussion boards, and databases.

- Wrote an early web scraper in Perl.
- In 2000, [Military.com](#) became the first online-only newsroom to receive Pentagon press credentials.

Staff Writer, [Navy Times](#) 1997-2000

Covered Pentagon, Congress, combat operations, personnel, naval aviation, submarines, and warships for 30,000-circulation Gannett newspaper. Covered the 1999 Kosovo conflict from warships, military bases, and combat aircraft. Filed stories from 18 countries and dozens of ships and aircraft.

- Launched an early blog, “Around the World with the U.S. Navy.”

Staff Writer and Columnist, [Annapolis Capital](#) 1994-97

Covered military affairs and metro news for a 50,000-circulation newspaper.

- Co-created and -wrote a weekly column, “Intro to Internet.”

Staff Writer, Copy Editor, and Designer, *Moscow Guardian* 1992-93
Wrote articles, copy edited all text, and directed a Russian production staff of five at a weekly magazine for English-speaking expatriates.

Education

B.A., Soviet and Eastern European Studies, Yale University 1991
Conversational in Russian and French, once upon a time.

Publications, Skills, Interests & So Forth

Books

- *No Higher Honor: Saving the USS Samuel B. Roberts in the Persian Gulf*. Naval Institute Press, 2006. The U.S. Chief of Naval Operations made it part of his [Professional Reading Program](#).
- *Around the World with the U.S. Navy*. Naval Institute Press, 1999.

Selected Writing

- "The Monument Men," *Hidden City Daily*, July 2014.
- "What's In a Name: Clark Park," *Hidden City Daily*, January 2014.
- "Who Moved the Newkirk Viaduct Monument?" *Hidden City Daily*, March 2013.
- "Darts & Laurels," *Armed Forces Journal*, monthly column, 2011 to 2013.
- "When Secrecy Hurts Security," in Scripps Howard newspapers, March 2005.
- "Operation Public Lockout," *Washington Post*, December 2001.
- "Congressional Watch," *Naval Institute Proceedings*, annual wrap, 1998 to 2003.

Lectures, Panels & Seminars

- Moderated panels organized by the Naval Institute, Foreign Policy Initiative, Asian Aerospace Convention, etc. Since 2016, I have [led the opening panel](#) of naval service chiefs at the annual Sea-Air-Space convention in Washington, D.C.
- Lectured at Naval Historical Center, Center for Naval Analysis, etc.
- Led seminars at Defense Acquisition University, etc.
- Spoke on panels at the Brookings Institution, Society of Professional Journalists National Convention, etc.

TV & Radio

Have appeared on BBC Radio, NPR's [Here and Now](#), Fox News Live, C-SPAN's [Washington Journal](#), WHYY (Philly's NPR affiliate), Talk Sport (U.K. radio), etc.

Skills

Web development (HTML, CSS, Python, WordPress), including: [newkirkmonument.org](#) (historic preservation) and [navybook.com](#) (my personal site).

- Programmed the waterjet cutter for Major League Baseball official replica uniforms.
- If you Google “lost-wax casting,” my [animated Flash tutorial](#) often shows up on the first page.

PechaKucha

Brought the global [20x20 presentation series](#) to [Philadelphia](#) and [Scranton](#).

References

Peter W. Singer

singerpw@gmail.com, (202) 986-2700

- Strategist and senior fellow, New America Foundation
- Founding director of the Center for 21st Century Security and Intelligence, Brookings Institution
- Contributing editor, *Armed Forces Journal*

Patrick B. Pexton

pbpexton@gmail.com, (202) 494-9110

- Managing director, content marketing at Connections Media
- Former ombudsman, *Washington Post*
- Former deputy editor, *National Journal*

Kate Brannen

kate.brannen@gmail.com, (646) 483-1113

- Senior reporter, *Foreign Policy*
- Former staff writer, *Politico*